

# DERBY CITY DISCLOSURES



**LOUISVILLE IIA CHAPTER**

**January 2009**

Dear Louisville IIA Members and Non-Members,

Happy New Year! It's common to use the new calendar year as an opportunity to begin anew or initiate change. This is evident when individuals resolve to create a better (maybe thinner) version of themselves. This year the IIA is no different and is introducing many changes.

Perhaps one of the more noticeable and significant changes is the IIA's new International Professionals Practices Framework (IPPF), which becomes effective January 2009. As of January 2, 2009, the entire IPPF will be available online in English in three formats: PDF, Word, and interactive HTML (Web). I encourage you to visit [theiaa.org](http://theiaa.org) and access the tools made available to help us better understand the changes and assist with compliance.

The IIA also announced Richard Chambers will succeed Dave Richards as the next president of The IIA, effective January 5, 2009. Richard began his career in 1976 as an internal auditor with the U.S. GAO; he has also briefly served as "acting president" for The IIA. Dave has served as president of The IIA since April 2004 and previously announced his retirement.

Also worth mentioning is IIA membership dues will be increasing, effective February 2009 for new or renewal memberships. IIA dues were last raised in January 2007 and remain well below other professional organizations. However, perhaps this is the right time for your audit function to evaluate the benefits of an audit group membership.

I hope you can join us at the January meeting where Elizabeth Burkhart from PwC will present on International Financial Reporting Standards (IFRS). This should be particularly relevant given the SEC recently issued its long-awaited proposed Roadmap for the potential use of IFRS by US issuers.

All the best,

Corey Koellner  
Chapter President

## **ADVERTISEMENT POLICY**

**FREE** recruiting advertisements are available on the local IIA Chapter website and in the monthly newsletter! Any employer is eligible for free advertising IF at least one employee is a member of the Institute of Internal Auditors, Louisville Chapter. Executive Search Firms will be charged a nominal fee per month of \$50 for a ½ page or \$100 for a full page advertisement and one month of posting open positions on our webpage. Payment must be received prior to advertising/posting. For more information, contact the IIA Louisville Chapter President at [president@iialou.org](mailto:president@iialou.org) or Secretary at [secretary@iialou.org](mailto:secretary@iialou.org).

# JANUARY MONTHLY MEETING

## IFRS

Elizabeth Burkhart, C.P.A.  
PricewaterhouseCoopers LLC

**Tuesday, January 13, 2009**

12:00 noon, 11:30 registration

## 1 CPE hour

(Certificates available at meeting or contact  
[Tim Brown](#))

## Bristol Bar & Grille Downtown

614 West Main Street  
(Parking will NOT be validated)

**Cost: \$20.00 member / \$25 non-member**

Use PayPal at [www.ialou.org](http://www.ialou.org) or remit at  
meeting

## **RSVP with your menu selection by**

Thursday, January 8, 2009 to

Tim Brown

Office: 627-4580 Fax: 217-4003

[membership@ialou.org](mailto:membership@ialou.org)

## Menu selection:

### CALIFORNIA CLUB SALAD

*fresh greens with shrimp, crab, avocado, olives,  
artichoke hearts, & Harry's dressing.*

### CHICKEN SALAD SANDWICH

*breast meat mixed with toasted almonds, raisins  
& orange flavored mayonnaise on whole wheat.  
Served with chips.*

### LINGUINI PIETRO

*linguini tossed with mushrooms, sun-dried  
tomatoes, garlic, & capers in olive oil & white  
wine.*

## About Elizabeth .

Elizabeth is currently a Senior Manager (Assurance and Business Advisory Services) with PricewaterhouseCoopers LLC. She joined the firm's Birmingham, AL office in June 1997 and moved to the Louisville office in September 1999. Elizabeth has eleven years experience, primarily serving large clients. Her specific areas of expertise include SEC regulated clients, mergers and acquisitions, bankruptcy, managing large (publicly held) client engagements and public debt and equity offerings. A listing of client engagements managed by Elizabeth includes PharMerica Corporation, Brown-Forman Corporation, E.ON US and Kindred Healthcare.

Elizabeth maintains an active C.P.A license and has a B.S. of Accountancy (1996) and a Masters of Accountancy (1997), both from Auburn University. In addition, she also has several community activities that include the United Way, Junior Achievement and the Fund for the Arts (budgetary liaison for the Louisville Ballet).

**PayPal** is a quick and simple way to pay for monthly IIA meetings. From the chapter web site ([www.ialou.org](http://www.ialou.org)), go to the meeting and seminar schedule page. Click the "pay now" button for the meeting you wish to pay for. If you already have a "PayPal" account, simply verify the amount, enter your log-in and password. *If you don't already have a "PayPal" account*, you will need to fill in the information for new members (similar to other e-commerce web sites such as Amazon). Once you have completed the transaction, you will be sent an e-mail receipt by PayPal and be returned to the Louisville IIA web site. The local chapter also receives an e-mail that tells us you have paid. You will **still need to contact Tim Brown** with your menu choice. All information is exchanged via HTTPS protocol (secure and encrypted) and remains with PayPal.

# LOUISVILLE CHAPTER NEWS

Visit [www.ialou.org](http://www.ialou.org) for more details!!

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### Welcome New Members

Two new members! Please welcome: Priscilla Capes of Harding Shymanski & Co and John Michael Marshall of Humana Inc.

### IIA / ISACA Student Reception

As a reminder to members to stay tuned, the annual IIA / ISACA Student Reception will be held in February 2009 at the University of Louisville. Volunteers will be needed, and an exact date will be determined in the near future.

### Survey Winner!

The winner of December's Survey drawing is Roger LeMaster. Congratulations Roger! Roger selected the \$20 gift card from Thornton's as his prize. To be eligible for the drawing, you must complete the meeting survey, including your name (we had two people that completed the survey this month but did not include their name) and select to participate in the drawing, you then choose from either a \$20 Thornton's Gift Card or \$20 off a Chapter Seminar. Thank you to everyone who took time to complete the survey.

### Kevin Hitchcock relocates to Omaha, Nebraska

Kevin Hitchcock has done a tremendous job serving as Chairman for the Chapter Seminar committee this year. He was committed to bring quality seminars that were relevant to the membership and worked very hard to achieve that goal. We are very sad to see him leave the Greater Louisville area but wish him the best in this new endeavor with ConAgra Foods. Thanks Kevin, you will be missed.

### New Chapter Seminar Chairman

Kevin Field has volunteered to serve as the Chairman for the Chapter Seminar committee and will begin where Kevin Hitchcock left off. Kevin is the Senior Director of Internal Audit with Kentucky Housing Corporation and has been a member of the chapter for 23 years. Thanks Kevin, we look forward to working with you.

### Save the Date – District Conference

Indianapolis Chapter is sponsoring a conference on April 20 and 21. Please see the attached flyer at the end of this newsletter for more information. There are economical sponsorship opportunities for any organization interested, please contact Jodi Renn and she will forward you the sponsorship packet.

### Upcoming Chapter Seminars

February 20 at E.ON headquarters we are bringing in the MIS Training Institute trainer (Hernan Murdock) to provide training on Using Risk Assessment to Build an Individual Audit Program. See below for more details.

## CHAIRPERSONS

### Academic Relations

Dave Barker  
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[David.barker@louisville.edu](mailto:David.barker@louisville.edu)

### Membership/Attendance

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[membership@ialou.org](mailto:membership@ialou.org)

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### Seminars

Kevin Field  
Kentucky Housing Corp.  
[kfield@kvhousinga.org](mailto:kfield@kvhousinga.org)

## **2008-09 Calendar of Events**

### **Louisville Chapter of the IIA**

\*additional seminars to be added as confirmed

<b>January 13, 2009</b>	<b>Elizabeth Burkhart, PricewaterhouseCoopers</b> - IFRS (1 CPE)
<b>February 10, 2009</b>	<b>Robbie Chitwood, Resources Global Professionals</b> - Social Networking (1 CPE)
<b>February 20, 2009</b>	<b>Hernan Murdock, MIS Training Institute</b> - Using Risk Assessment to Build Individual Audit Programs Seminar (7 CPEs)
<b>March 10, 2009</b>	<b>Bob Miller, Municipal &amp; Financial Services Group</b> - Governance (1 CPE)
<b>March 20, 2009</b>	<b>Dennis Dycus, Local ACFE Chapter</b> - Fraud Prevention (7 CPEs)
<b>April 14, 2009</b>	<b>Paul Tirey, Lisa Buckner and Tim Brown - E-On US</b> - Continuous Auditing (2 CPEs)
<b>May 15, 2009</b>	<b>Brandy Baltz, Harrah's Entertainment - Horseshoe</b>

## **OTHER NEWS...**

### **The CAP Chat:**

The Louisville Chapter has already reached the Bronze level and we still have five months remaining in our year (ending May 31st)! We continue to exceed our goals year-to-date and anticipate reaching the gold level. Due to great attendance at our meetings and seminars, we are even exceeding our goal for the "service to members" category. As a reminder, the three key areas evaluated by the IIA are service to members, service to profession, and chapter administration. The Chapter Achievement Program is made up of three performance levels; BRONZE 685, SILVER 1,060, and GOLD 1,560. The total goal for the Louisville Chapter is 1,655 credits this year. For the complete YTD goal versus actual results, please see below.

IIA Louisville Chapter - CAP Goal Summary YTD										
	BUDGET							YTD ACTUAL	YTD	
	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	TOTAL	VAR
SERVICE TO MEMBERS	-	5	-	32	32	32	123	224.00	247.71	24
SERVICE TO PROFESSION	27	27	84	38	38	38	38	290.08	336.30	46
CHAPTER ADMINISTRATION	42	20	60	44	22	12	12	212.00	227.00	15
<b>CAP TOTALS</b>	<b>69</b>	<b>52</b>	<b>144</b>	<b>114</b>	<b>92</b>	<b>82</b>		<b>726</b>	<b>811.01</b>	<b>84.93</b>

## CIA Review Course Update

The inaugural CIA review course partnership between the Louisville Chapter and Sullivan University has come to an end. The chapter is currently in the process of preparing for the 2009 CIA review course offerings and is preparing a survey to gather feedback on the schedule. Additionally, as part of this process the chapter is looking to create a list of potential instructors. If you are a CIA, have attended the IIA Instructor Development Course or have experience teaching at the adult level, and would be interested in learning more about facilitating the course please contact Bob Aemmer at bob.aemmer@eon-us.com.

## National IIA News and training opportunities links:

### News

[Study Suggest Auditing Human Resources Largely Neglected](#)

[More Oversight and Transparency Needed In Response to Financial Crisis](#)

[IFRS and XBRL Conversion Opens Door for Internal Auditors](#)

### Training

[CIA Prep - The Institute of Internal Auditors](#)

[2009 General Audit Management Conference](#)

[IIA Virtual Seminars](#)

## Association of Certified Fraud Examiners – Seminar – “Investigating By Computer”

**When:** February 2 and 3, 2009  
**Where:** Louisville, KY  
**CPE Credits:** 16 CPE Credits  
**Presenter:** TBD  
**Cost:** Available using below link

Are you using technology to the best of your advantage? Presented in nontechnical terms, this course will teach you how to use the computer and the Internet to effectively conduct fraud examinations and locate information.

As part of this instructor-led course, learn the necessary procedures for requesting and using the data you seek, as well as methods for preserving this electronic evidence. Learn about legal issues affecting computer investigations, how to do public record searches online, how to use data mining and analysis and how to trace the origins of e-mail communications central to your examination. Registration, pricing and course description information are available using the following link: [Louisville ACFE Seminar](#)

## Using Risk Assessment to Build Individual Audit Programs

**When:** Friday, February 20, 2009; Registration 8:00 a.m., 8:30 a.m. – 4:30 p.m.  
**Where:** E.ON Headquarters  
**Cost:** \$250 members - \$295 nonmembers (*savings of over \$300 for one day seminar*)  
**CPE credits:** 7 CPE Credits  
**Presenter:** Dr. Hernan Murdock, CIA, Senior MIS Instructor  
Delivered by MIS Training Institute ([www.misti.com](http://www.misti.com))  
**Includes:** Continental breakfast, lunch, afternoon snack, drinks, and materials  
**RSVP:** Please RSVP by February 13, 2009 to Tim Brown [membership@iialou.org](mailto:membership@iialou.org) to confirm your seat

### **Summary:**

In this revealing one-day seminar you will learn how to use risk assessment -- generally applied to annual audit plans -- to help build individual audit programs that will boost auditor productivity and provide the control assurance required by Sarbanes-Oxley. You will explore the differences between traditional, control-based risk assessment and a new, business risk-based approach that addresses management's concerns at the individual audit level. This progressive risk-based approach will demonstrate how assurance and consultative auditing can be performed simultaneously to maximize your audit resources and generate high-impact outcomes.

### **About the Instructor:**

Hernan Murdock is a Senior Consultant for MIS Training Institute. Before joining MIS he was the Director of Training at Control Solutions International where he oversaw the company's training and employee development program. Prior to that, he was a Senior Project Manager leading audit and consulting projects for clients in the manufacturing, transportation, high tech, education, insurance and power generation industries. Dr. Murdock also worked at Northeastern University, Arthur Andersen, Liberty Mutual and KeyCorp and has completed projects in North America, Latin America, Europe and Asia. Dr. Murdock is a lecturer at Northeastern University where he teaches management, international business and ethics. He is the author of articles on whistle-blowing programs, fraud, deception and behavioral profiling and has delivered numerous invited talks and conference presentations at internal audit, academic and government functions in the United States, Latin America and Europe.

# RACE TO INDY FOR THE IIA DISTRICT 3 CONFERENCE



DISTRICT CHAPTERS  
• Indianapolis  
• Louisville  
• Central Kentucky  
• Tri-State  
• Central Illinois  
• Springfield



The Indianapolis IIA Chapter ("Indy IIA") is very proud to announce that we will be hosting a conference for the IIA District 3 on April 20 and April 21, 2009. The conference will be structured to meet the training needs of many professionals by providing valuable insight from thought leaders in Accounting, Information Technology, Corporate Governance and Internal Audit.



The conference will include a Chief Audit Executive Roundtable luncheon the second day. The Indy IIA will be sponsoring this roundtable discussion at no cost for District CAEs. Some details of the event are in the process of being finalized; however, the conference will include concurrent tracks based on skill level and interests as indicated to the right.

## **KEYNOTE SPEAKER – Morton J. Marcus**

The current state of the U.S. and Global economy is a key concern of many in the Internal Audit, Corporate Governance, Accounting, and Risk Management profession. Our conference will begin with a keynote address from Morton J. Marcus entitled "*The Global Economic Downturn and the Impact on the Internal Audit Profession*". Morton is Director Emeritus of the Indiana Business Research Center in the Kelley School of Business. In addition to teaching economics at Indiana University for 33 years, Mr. Marcus has served six Indiana governors as an advisor on taxation and economic development.



Morton writes a popular column that appears weekly in more than 30 newspapers. He also maintains an active speaking schedule and is engaged in numerous research efforts related to economic development. A frequent speaker for civic and professional groups, Morton helps audiences see local and regional economies in a national and international perspective. He has testified before Congress, appeared on the PBS News Hour with Jim Lehrer, and consulted with firms and governments throughout the U.S. and in Southeast Asia.

A native of Brooklyn, New York, Morton has earned degrees in Economics from Roosevelt University (Chicago), Washington University (St. Louis) and the University of California (Los Angeles).

**Event Co-Hosts:**



## **DAY ONE (April 20, 2009)**

**Keynote Speaker**

**Skills for the Beginning Internal Auditor  
Skills for the Experienced Internal Auditor  
Skills for Information Technology Internal Auditor**

## **DAY TWO (April 21, 2009)**

**Chief Audit Executive Roundtable Luncheon (FREE)  
Current Issues in Financial Reporting  
Current Issues in Corporate Governance  
Current Issues in Information Technology**

## **EVENT PROFILE**

**Dates:** April 20 -21, 2009

**Location:** Indianapolis Hilton  
120 West Market Street  
Indianapolis, IN 46204

**CPE Credit:** 16 hours

**Member\* Pricing:**  
\$225 Early Discounted Registration  
\$275 Registration after 2/28/2009

**Non-Member Pricing:**  
\$275 Early Discounted Registration  
\$325 Registration after 2/28/2009

Prices include light breakfast, lunch, and snacks.

*\*Member pricing is available to IIA members and members of all co-host organizations.*

### **Registration Information:**

<http://iiaidistrict3conference.eventbrite.com>

**Lodging:** A limited block of rooms is available at the Hilton for a discounted price of \$129/night. Please call the Hilton directly at 317.972.0600 to book a room if required. Rooms are on a first come first serve basis so act quickly.

Please contact Indy IIA President at [president@indyiaa.org](mailto:president@indyiaa.org) for more information or to inquire about sponsoring this event.